

PIO's

Gain FAME

Score 500 points

Impress your Friends and Relatives

Win a FREE trip to..

...well, maybe not a free trip, but you sure can get three out of the four.
We may still be in the depths of winter, but Field Day planning has begun in many clubs and groups. The plans you make now will bring big changes later.

**How would you like to be a hero and bring in 500
FD points for your group
before you ever touch a radio?**

As you plan Field Day:

Instead of heading to a mountain top, how about a WalMart lot?

Being in a conspicuous public place is good for **100 points**

Instead of just telling your fellow hams and club members,
how about telling the newspapers and local radio and TV?
Press release samples are available at <http://www.arrl.org/pio>

Having a media release or link is good for **100 points**

Instead of manning the radios, how about manning a public information
table with brochures, signs and a smile?

Having a public information table/center is good for **100 points**

Instead of gladhanding the mike, how about shaking hands with
your areas elected officials and politicians?
A sample invitation is in your Field Day packet

Having invited, elected local officials come makes **100 points**

Instead of talking TO a served agency, how about inviting one of their
leaders come down and visit you, perhaps even getting to talk on your radio?

Having an official served agency representative show up is **100 points**

Total = 500 points!!