

We're Hiring!

ARRL The National Association for Amateur Radio®

Career Opportunities in Public Relations and Social Media

ARRL's National Headquarters | 225 Main Street, Newington, Connecticut

ARRL is hiring!

We're seeking candidates with the following background:

- has experience in public relations, communications, journalism, and social media
- has experiencing working with, and developing, volunteers
- creates, edits, and produces written content and videos
- has a passion for Amateur Radio or the enthusiasm to learn



Public Relations & Outreach Manager

The PR & Outreach Manager is responsible for increasing the awareness and value of the Amateur Radio Service to the public at large, for promoting the value of ARRL and the contributions of its member-volunteers, and for developing outreach opportunities that support awareness and growth of amateur radio. The ideal candidate will be a storyteller who is adept at writing content and developing campaigns to convey our message to various audiences. This professional must possess the know-how to train and motivate grassroots volunteers, and the ability to develop and sustain long-term relationships with external media. Additional responsibilities include driving and handling media inquiries, answering questions, handling "crisis" situations, and creating a PR plan for the association.

Social Media Strategist

The Social Media Strategist is responsible for developing and administering social media content that is aimed at engaging users and creating an interactive relationship between our audience and ARRL. Written, graphical, and video posts will continually highlight the enthusiasm and passion of amateur radio with ARRL's community and beyond. This position will use social data analytics and trends to make informed decisions and recommendations. Responsibilities include driving relevant metrics of success, adapting to various platforms, and understanding the social media landscape and its audiences.

www.arrl.org/careers

Visit the website for a complete summary of the positions. To apply, please mail/e-mail your cover letter and resume.

ARRL

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